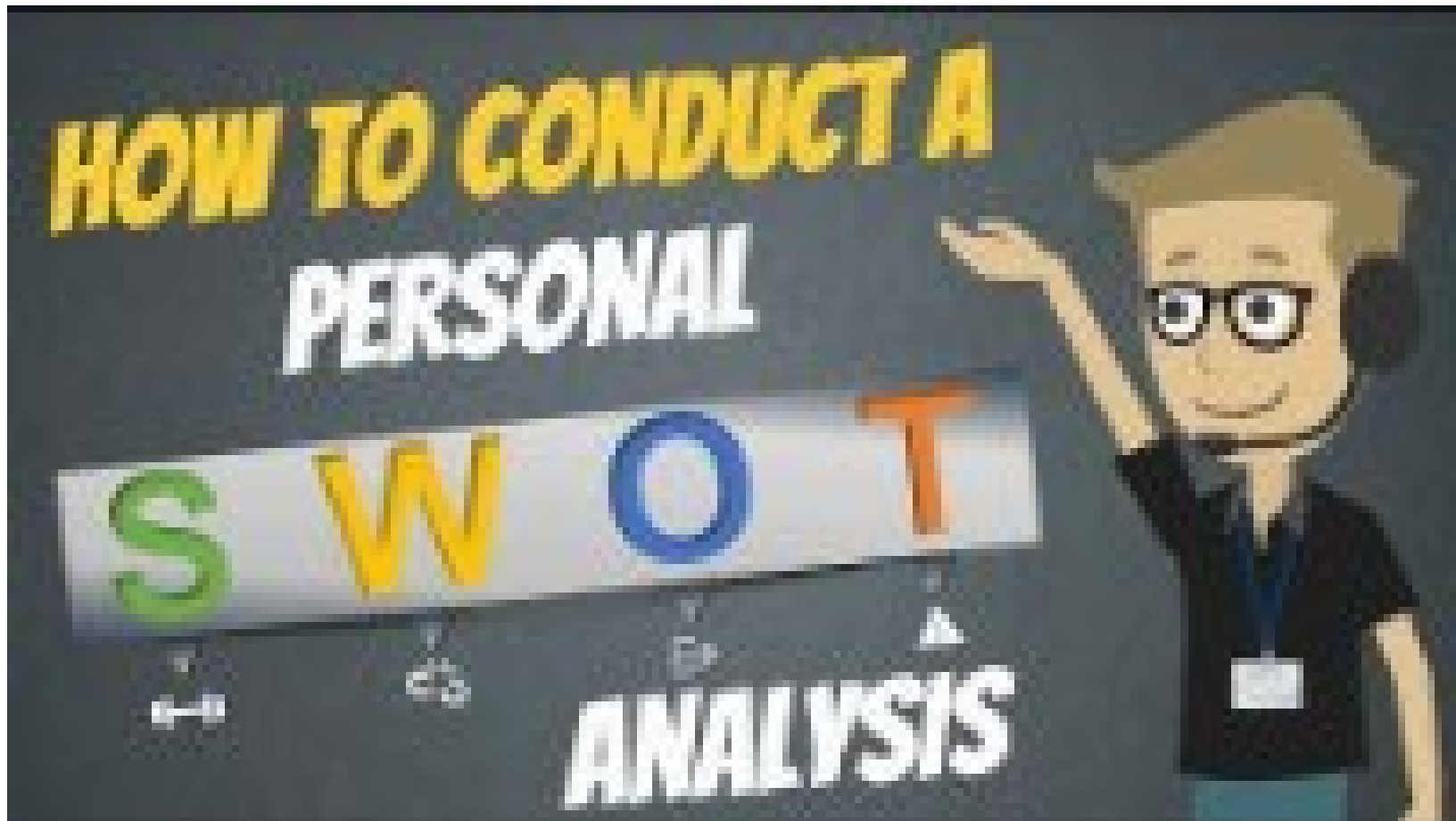




# Managing study- SWOT analysis for exams

Personal SWOT Analysis | Kreative Leadership  
[https://www.youtube.com/watch?v=9dLw7\\_v\\_Do](https://www.youtube.com/watch?v=9dLw7_v_Do)





# SWOT Analysis

- What are your **STRENGTHS**?  
(Internal origin – things you have control over)
- What are your **WEAKNESSES**?  
(Internal origin – things you can work on)
- What **OPPORTUNITIES** exist for you?  
(External origin – things out of your control)
- What are the **THREATS** to your success?  
(External origin – things out of your control)

	Helpful In Achieving Systems Change	Harmful In Achieving Systems Change
Internal Origin Attributes of the Agencies	Strengths	Weaknesses
External Origin Attributes of the Locale	Opportunities	Threats



# Strengths: identify yours

You could answer some of the following questions to help you:

- What study related tasks am I very strong at?
- What do I do better than most other students I know?
- What other advantages do I have that other students don't?
- What do others (friends/parents/teachers) see as my strengths?
- What resources/tools do I have or can draw from?
- What personal qualities/character traits do I have that will help me with my studies?





# Weaknesses: identify yours

You could answer some of the following questions to help you:

- What don't I do well that could greatly improve my marks?
- What should I avoid?
- What personal traits do I have that may hinder my success?
- What personal qualities do I lack that could improve my marks?
- What things/areas can I improve on? What should I hone and practice?
- What are my negative study habits?
- Do I have any fears that may be holding me back?
- What resources/tools don't I have but could be used to create an advantage?





# Opportunities: identify yours

You could answer some of the following questions to help you:

- What opportunities are available for me to pursue?
- Are any of my competitors failing to do something important?
- What support/help is available to me that I'm not benefiting from?
- What resources are available to me that I'm not currently using and that could improve my marks?
- How can I turn my strengths into opportunities?
- How can I turn my weaknesses into opportunities?
- How can I use my opportunities to improve or eliminate my weaknesses?





# Threats: identify yours

You could answer some of the following questions to help you:

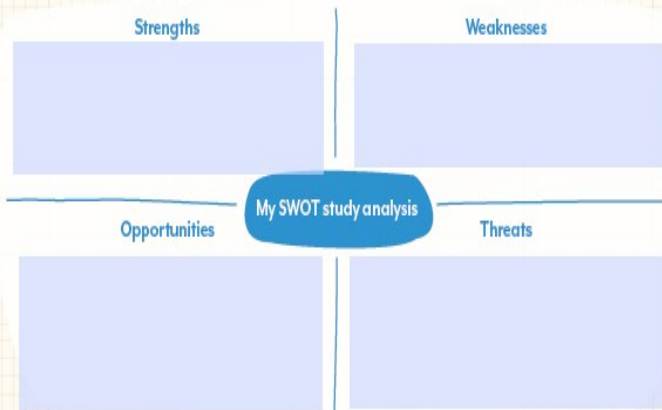
- What threats could harm my achievement?
- What obstacles are in my way to success?
- Are there any weaknesses that pose a serious threat to my goal?
- Do any of my strengths hold me back or prevent me from reaching my goal?
- What's changing in my life that could close options for me?
- What threats can my weaknesses expose me to?





# Integrating into study

Your exam SWOT analysis



How can you use your strengths to make the most of your opportunities?

How can you use your strengths to minimise threats?

How can you use the opportunities to improve your weaknesses?

How can you manage your weaknesses to avoid threats?